CPO Fundraiser Certificate Program Profit

Revised 1/19/2010

Source	Certificate $	Net Cost Ea	Profit $	Profit %
Auto Zone	$ 25.00	$24.00	$ 1.00	4.00%
AMC Single Admit	$ 9.50	$8.45	$ 1.05	11.00%
AMC Theatres	$ 25.00	$23.75	$ 1.25	5.00%
Cinemark	$ 25.00	$24.50	$ 0.50	3.00%
Family Video	$ 10.00	$9.20	$ 0.80	8.00%
Game Stop	$ 25.00	$24.50	$ 0.50	2.00%
Regal Entertainment	$ 25.00	$23.75	$ 1.25	5.00%
Baskin Robbins	$ 2.00	$1.88	$ 0.12	6.00%
Cheesecake Factory	$ 25.00	$24.00	$ 1.00	4.00%
Chili's /Macaronu Grill	$ 25.00	$23.50	$ 1.50	6.00%
Chuck E. Cheese	$ 10.00	$9.40	$ 0.60	6.00%
Cold Stone Creamery	$ 10.00	$9.50	$ 0.50	5.00%
Country /Home Buffet	$ 25.00	$24.25	$ 0.75	3.00%
Crate & Barrel	$ 25.00	$23.75	$ 1.25	5.00%
Denny's	$ 10.00	$9.50	$ 0.50	5.00%
Domino"s Pizza	$ 10.00	$9.50	$ 0.50	5.00%
Donatos Pizza	$ 10.00	$9.40	$ 0.60	6.00%
Dunkin' Donuts	$ 10.00	$9.70	$ 0.30	3.00%
Eat 'n Park	$ 10.00	$9.25	$ 0.75	7.50%
Fleming's Prime Streakhouse	$ 25.00	$23.75	$ 1.25	5.00%
Outback Steakhouse	$ 25.00	$23.75	$ 1.25	5.00%
PF Chang's China Bistro	$ 25.00	$23.75	$ 1.25	5.00%
Pizza Hut	$ 10.00	$9.50	$ 0.50	5.00%
Red Robin	$ 25.00	$23.75	$ 1.25	5.00%
Ruby Tuesday	$ 25.00	$23.50	$ 1.50	6.00%
Steak 'n Shake	$ 10.00	$9.50	$ 0.50	5.00%
Aeropostale	$ 25.00	$23.75	$ 1.25	5.00%
American Eagle Outfitters	$ 25.00	$23.75	$ 1.25	5.00%
Barnes & Noble Booksellers	$ 10.00	$9.40	$ 0.60	6.00%
Barnes & Noble Booksellers	$ 20.00	$18.80	$ 1.20	6.00%
Barnes & Noble Booksellers	$ 25.00	$23.50	$ 1.50	6.00%
Barnes & Noble Booksellers	$ 100.00	$94.00	$ 6.00	6.00%
Best Buy	$ 25.00	$24.63	$ 0.37	1.50%
Best Buy	$ 100.00	$98.50	$ 1.50	1.50%
Best Buy	$ 250.00	$246.25	$ 3.75	1.50%

Source	Certificate $	Net Cost Ea	Profit $	Profit %
Build-A-Bear	$ 25.00	$23.75	$ 1.25	5.00%
Cabela's	$ 25.00	$23.25	$ 1.75	7.00%
Cabela's	$ 100.00	$93.00	$ 3.00	7.00%
Champs Sports	$ 25.00	$23.50	$ 1.50	6.00%
Circle K	$ 25.00	$24.63	$ 0.37	1.47%
Claire's	$ 10.00	$9.40	$ 0.60	6.00%
Disney	$ 25.00	$24.63	$ 1.63	1.50%
Disney	$ 100.00	$98.50	$ 1.50	1.50%
Disney	$ 1,000.00	$985.00	$ 15.00	1.50%
Dots	$ 25.00	$23.00	$ 2.00	8.00%
Dressbarn	$ 25.00	$23.75	$ 1.25	5.00%
Fashion Bug	$ 25.00	$24.00	$ 1.00	4.00%
Foot Locker	$ 25.00	$23.50	$ 1.50	6.00%
Gander Mountain	$ 25.00	$23.75	$ 1.25	5.00%
Great Clips	$ 25.00	$23.75	$ 1.25	5.00%
GNC	$ 25.00	$23.75	$ 1.25	5.00%
Hallmark	$ 25.00	$24.38	$ 0.62	2.50%
iTunes	$ 15.00	$14.50	$ 1.50	4.00%
iTunes	$ 25.00	$24.00	$ 1.00	4.00%
JoAnn Fabrics	$ 20.00	$19.20	$ 0.80	4.00%
Kay Jewelers	$ 50.00	$48.00	$ 2.00	4.00%
Lane Bryant	$ 25.00	$24.00	$ 1.00	4.00%
Limited (The)	$ 25.00	$23.50	$ 1.50	6.00%
Michaels	$ 25.00	$24.25	$ 0.75	3.00%
Motherhood Maternity	$ 25.00	$24.00	$ 1.00	4.00%
Omaha Steaks	$ 25.00	$23.00	$ 2.00	8.00%
Payless Shoes	$ 20.00	$18.40	$ 1.60	8.00%
PetSmart	$ 25.00	$24.38	$ 0.62	2.50%
Pier 1 Imports	$ 25.00	$23.75	$ 1.25	5.00%
Pottery Barn	$ 25.00	$23.75	$ 1.25	5.00%
Radio Shack	$ 25.00	$24.25	$ 0.75	3.00%
Rite Aid	$ 25.00	$24.25	$ 0.75	3.00%
Sally Beauty Supply	$ 25.00	$23.00	$ 2.00	8.00%
Sam's Club / Walmart	$ 250.00	$246.88	$ 3.12	1.25%
Sephora	$ 20.00	$19.50	$ 0.50	2.50%
Sheetz Gasoline	$ 25.00	$24.50	$ 0.50	2.00%
Shutterfly	$ 25.00	$23.75	$ 1.25	5.00%
Staples	$ 25.00	$24.25	$ 0.75	3.00%
Staples	$ 100.00	$97.00	$ 3.00	3.00%
Sunglass Hut	$ 25.00	$23.00	$ 2.00	8.00%
Sunoco	$ 50.00	$49.30	$ 0.70	1.25%
Williams-Sonoma	$ 25.00	$23.75	$ 1.25	5.00%